

Amendments to the Claims:

Listing of Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application.

1. (Currently Amended) A toothpaste composition comprising:

a binder; a surface active agent; an abrasive; a humectant; microcrystalline cellulose; and water; in which:

the abrasive is silica and said microcrystalline cellulose is non-colloidal microcrystalline cellulose, ~~colloidal microcrystalline cellulose or mixtures thereof~~, the composition additionally comprises a silica thickener, and the composition comprises 1 to 7 wt% of the silica thickener, less than 15 wt% of the silica abrasive, 45 to ~~70~~64.5 wt% water, 0.8 to 3.0 wt% of the surface active agent; 0.05 to 3.0 wt% the binder, and 0.1 to 8.0 wt% of the microcrystalline cellulose; wherein said composition has an as made viscosity of ~~less than 200,000 cp~~120,000 to 155,000 cp.

2. Cancelled

3. (Currently Amended) The composition of claim 1 in which the composition comprises 50 to ~~70~~64.5 wt% water.

4. (Currently Amended) The composition of claim 1 in which the composition comprises 60 to ~~70~~64.5 wt% water.

5. Canceled.

6. Canceled.

7. Canceled.

8. (Previously Presented) The composition of any of claims 1, 3, 4 and 6 to 7 in which the binder is selected from the group consisting of carrageenan, cellulose gums, and xanthan.

9. Canceled.

10. (Previously Presented) The composition of any of claims 1, 3, 4 and 6 to 8 in which

the composition additionally comprises 0.2 to 4.0 wt% of non-colloidal microcrystalline cellulose, colloidal microcrystalline cellulose, or a mixture thereof.

11. Cancelled

12. Cancelled

13. Cancelled

14. Cancelled

15. Cancelled

16. Cancelled

17. Cancelled

18. Cancelled

19. Cancelled

20. Cancelled

21. Cancelled

22. (Original) The composition of any preceding claim in which the composition additionally comprises a flavoring and a sweetener.